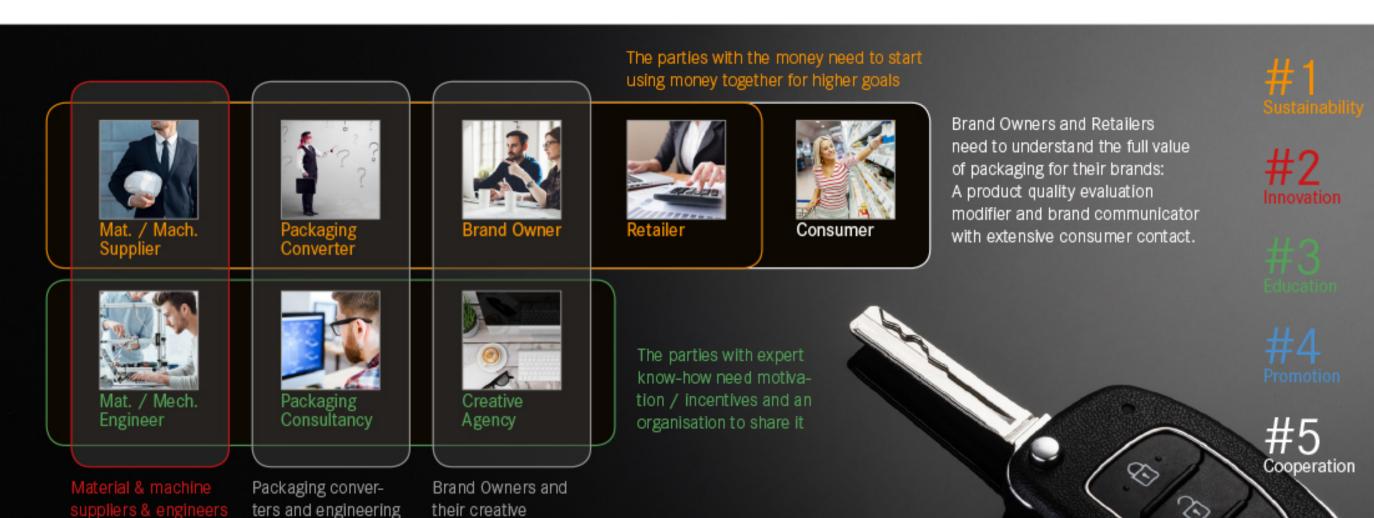
## **Key to Real Packaging Innovation**

A Complex Multidisciplinary Industry demands for Cooperation between Companies



in the Brand Owners'

consultants need

for development

strategic directions

agencies need

hands-on education

and project support